



Stephanie Mitchell

Art Director

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585.737.4191

About

With a design and art direction background, I bring a keen strategic acumen to my creative process. Taking complex, seemingly disparate concepts, research and ideas, I find what connects them, and refine messages into emotionally resonant story-telling. With a wide range of industry experiences, I've art directed recognized work for Nike, Facebook, and Google. I've made diversity and inclusion a focus of my creative process, which has led me to create work that uplifts voices and challenges biases about oppressed communities. I think every creative endeavor is an opportunity to center people that are often overlooked or left behind.

Education

Rochester Institute of Technology
2012

- Bachelor of Fine Arts in New Media Design and Imaging

Work Experience

The Barbarian Group 2012 – 2014

- Design Intern, Designer, Jr Art Director

AnalogFolk 2014 – 2018

- Art Director, Senior Art Director

STEPHYUNJU LLC 2018 – Current

- Freelance Art Director at several agencies; Swift, Instrument, AKQA, Sockeye, SS+K, Facebook, Grady Britton, Brink Communications

Skills

- Art Direction
- Conceptual Thinking
- Creative Strategy
- Digital Design
- Branding Design
- Content Planning
- Content Creation
- Influencer Strategy
- Creative Briefs
- Creative Production
- Proficient in Adobe CC software & Figma

