



Stephanie Yun-Ju Mitchell

CD, Art Director

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About

I specialize in digital design and art direction and bring a keen strategic acumen to my creative process. Taking complex, seemingly disparate clients goals and key audiences, I find what connects them, and refine messages into emotionally resonant story-telling. I have a wide range of industry experiences, having art directed work for Nike, Facebook, and Google. Creative problem solving is my jam, and I enjoy collaborating across disciplines to come to unique solutions. I've made diversity and inclusion a pillar of my creative process, which has led me to create work that uplifts voices and challenges biases about oppressed communities.

Education & Certifications

Rochester Institute of Technology

- 2012, Bachelor of Fine Arts, New Media Design and Imaging Program



Work Experience

The Barbarian Group 2012 – 2014

- Design Intern, Designer, and Junior Art Director

AnalogFolk 2014 – 2018

- Mid-level Art Director, Senior Art Director

STEPHYUNJU LLC 2018 – Current

- Freelance Art Director and Creative Director at several companies; Swift, Instrument, AKQA, Sockeye, SS+K, Facebook, Grady Britton, Brink Communications, Port of Portland, Revery

Skills

- Creative Direction & Art Direction
 - Creative and Strategic Concepts, Campaign Ideation, Branded Visual Guidelines, Client Presentations, Scoping
- Design
 - Branding, Social Content, Digital Ads, Websites
- Strategy
 - Creative Liaison, Creative Briefs, Content Planning, User Testing, Creative Audits & Research
- Production
 - Photography and Video Planning, Influencer Briefs, On Set Leadership, Deliverables QC
- Software Proficiencies
 - Figma, Adobe Creative Cloud, Google Workspace, iWork

